



ALL GIFTS TO GAZA DOUBLES

The children in Gaza are in desperate need of support. Now the Akelius Foundation is doubling all donations from individuals and companies to UNICEF's work in Gaza.

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A gift of 200 kronor becomes 400 kronor to Gaza

From January 27th until February 28th, the Akelius Foundation is doubling all money donated to UNICEF Sweden's earmarked fundraiser for the children in Gaza. This means that a gift of SEK 200 from a private individual will become SEK 400. A donation of one million from a company will become two million SEK.

– UNICEF delivers life-saving emergency aid to the children in Gaza every day. Hundreds of trucks that can now finally come across the border full of clean water, nutritional supplements, medicines, warm blankets and winter clothes. But the needs are enormous and will be so for a long time. We must get more funding to be able to meet the urgent needs and at the same time start rebuilding Gaza. The fact that all donations are now being doubled by the Akelius Foundation means so much to the children in Gaza, says UNICEF Sweden's Secretary General Pernilla Baralt.

– There is an urgent need for food, water, clothing and medicine in Gaza. The children in the area need safe places to live. Our partner organizations can help with this and therefore the Akelius Foundation has chosen to double all donations until the end of February, says Akelius Foundation Chair Kerstin Engström.

UNICEF reaches hundreds of thousands of children

Gaza is the worst place in the world for children. Hundreds of thousands of children are hungry, thirsty, sick, injured, cold and traumatized. UNICEF has worked in Gaza for a long time and has been there for the children throughout the war. Over the past 15 months, UNICEF has, among other things, vaccinated nearly 600,000 children against polio, given thousands of children life-saving treatment for acute malnutrition and delivered clean water to hundreds of thousands of people.

UNICEF is now expanding its work on site and plans in the coming weeks to, among other things:

- Vaccinate 320,000 children under five years of age against extremely contagious diseases such as measles.
- Screen 320,000 children for malnutrition and provide around 20,000 of them with life-saving treatment through, for example, nutritious nut butters and high-energy biscuits.
- Deliver clean water to hundreds of thousands of people through the repair and operation of water systems.

About the doubling

From 27 January to 28 February 2025, the Akelius Foundation will double donations from individuals, companies, foundations or others that are donated to UNICEF Sweden's earmarked collection for the work in Gaza. The Akelius Foundation will give a maximum of 10 million extra per individual donation. This means that an individual donation of 11 million SEK contributes 21 million SEK to UNICEF's work in Gaza. However, there is no cap on how much the Akelius Foundation will contribute in total. If an invoice is sent out during the period but paid in March, the donation will be doubled, provided that it goes to UNICEF Sweden's earmarked collection for Gaza.

UNICEF Sweden has had a partnership with [the Akelius Foundation](#) since 2017. The partnership runs a joint education project that, among other things, contributes to the integration of refugee children.

Akelius Foundation has previously doubled UNICEF's fundraising for Ukraine and for the work for all children's right to education. Overall, the collaboration has contributed hundreds of millions of kronor to UNICEF's efforts for child survival, health and development.



Give a gift to Gaza that will be worth twice as much

Support UNICEF's vital work for the children in Gaza, between January 27 - February 28, 2025 your gift will be doubled by the Akelius Foundation.

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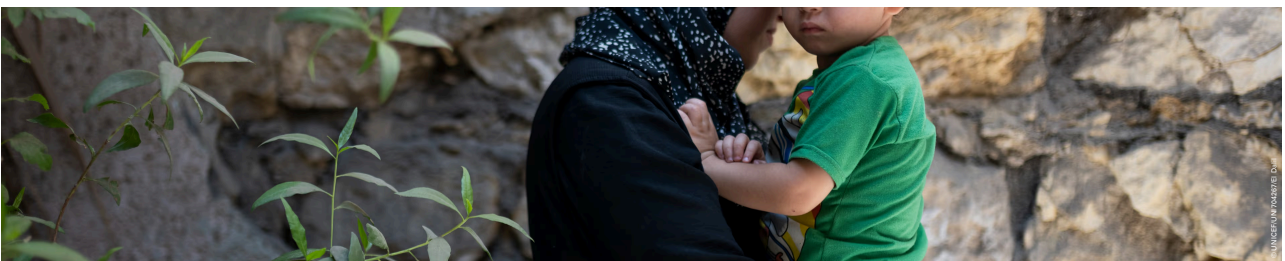


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