

Children of the World - now your support is doubled

2023-09-18 | [The radio aid](#)

The collection for the World's Children is doubled. Every krona paid into the campaign is doubled over the next six weeks. The doubling means that even more children in the world will have the opportunity to be children. "Thanks to you who fight to make childhoods possible," says Kristina Henschen, secretary general of Radiohjälpen. "Your commitment is especially important in a time of crisis - and this year will have a double effect."



The situation for children is acute. Widespread learning poverty means that many children miss out on their future opportunities. Until the end of October, the Akelius Foundation is doubling the collection for World's Children through support for educational projects around the world. In Ukraine, the children of the town of Irpin have longed to get back to school after the Russian occupation of the town. The project is supported by Radiohjälpen/Världens Barn via Unicef. Photo: Kristina Henschen/Radiohjälpen

The World's Children campaign kicks off this autumn with redoubled strength. Thanks to a gift pledge from the Akelius Foundation, the collection will be doubled until the end of October. The investment will support children's right to education within the framework of World Children's priorities for all children's right to school, health and security.

The duplication

The duplication means:

Every krona paid in is doubled during the period 18 September - 31 October. A gift of, for example, SEK 100 is matched by the Akelius Foundation and becomes SEK 200 (*does not apply to gifts over SEK 10 million or monthly donors' gifts*). The duplication will especially support educational projects within the Children of the World campaign.

The situation of children in the world

The situation for children's rights and living conditions is acute in too many parts of the world. Wars and conflicts, climate change and disasters force millions of children to flee, and more and more children suffer from hunger. Children's right to school faces huge challenges with increasingly widespread learning poverty, according to one [report from, among others, the UN](#).

- Barely a third of the world's 10-year-olds in low- and middle-income countries can read and understand a simple text.
- Before the covid pandemic, it was estimated that 57 percent of these children could not absorb a simple text. After the pandemic, 70 percent of all ten-year-olds in low- and middle-income countries lack basic literacy. In Latin America and the Caribbean and South Asia, the deterioration is most serious.
- In Africa, south of the Sahara, learning poverty amounts to 87 percent.

The reasons for increased learning poverty are many, such as pandemic school closures, a worsening hunger crisis and reduced investment in education.

Current dates and broadcasts for Världens Barn

SWEDENS RADIO

Sunday 1 October: " Sing with P4 for the Children of the World" at 14:03-15:00 in P4

Programmer: Farah Abadi

Monday-Thursday 2-5 October at 17:00-18:43 & **Friday 6 October** at 17:00-20:00,

live broadcast on P4 and i and Sweden's Radio Play: "P4 for the World's Children".

Host: Christer Lundberg with guest speakers Rasmus Persson and Farah Abadi

SWEDISH TELEVISION

Friday 29 September : "The World's Children - The Start Shot", at 18:45-19:30 on SVT1 and on SVT Play.

Broadcast directly from the Slagthuset in Malmö with audience, guests and artists.

Host: Farah Abadi

Live reporters: Henrik Kruusval and Adrian Alebo Andersson.

Saturday 7 October : TV gala "Together for the World's Children", at 20:00-22:00 on SVT1 and on SVT Play

Direct broadcast from SVT in Stockholm with audience, guests and artists.

Hosts: Fredrik Örnevall and Farah Abadi, as well as the children Harriet Lindgren, Gabriella Westlund, Tereza Muvemba Lidström and Kerstin Linden.

Live reporters: Henrik Kruusval and Adrian Alebo Andersson

Sunday 8 October : "Världens Barn - Summeringen", at 18:15-19:00 on SVT1 and on SVT Play.

Direct from SVT in Stockholm with guests and artist.

Program manager: Anna Lindman