

# **THE CHILDREN OF THE WORLD WILL BE TWICE AS IMPORTANT THIS YEAR!**

## **PMU**

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**The National Children's Fund works to ensure that all children in the world have the right to health, school and security.**

**PMU together with 13 other civil society organizations receive a share of the collection from the Children of the World.**

**This year, every contribution to the fundraiser will be doubled - one kroner becomes two - and more children will get the help they need!**

The charity Akelius Foundation wants to encourage Sweden to join and give during World's Children and has therefore undertaken to double all gifts that enter Radiohjälpen's account during the period 18 September to 31 October 2023. This means that every kroner you give to World's Children during this period instead becomes two kroner! For every hundred reals collected, the Akelius Foundation will therefore donate another one hundred reals.

For PMU, this means that in our second-hand shops, at events and in our own collection, we are even more determined to collect as much as possible.

Especially when we see that the needs among children in the world are only increasing, says Johanna Litsgård Lebourne, head of communications and fundraising at PMU.

Conflict, the post-pandemic effects and climate change are forcing children to flee, depriving them of healthcare and education, and leaving many children hungry.

**This year, the fundraising campaign World's Children supports PMU's work for vulnerable children in Yemen, where our partner helps children get necessities, the opportunity to go to school and help to process traumatic experiences.**

A protracted conflict in Yemen has caused great devastation and insecurity, not least for the children.

The country is one of the world's most dangerous countries for children to live in. Homes and school buildings have been destroyed in the fighting and among the four million people who are refugees, many are children.

To top it all off, there is a great shortage of food after the corona pandemic and the war in Ukraine.

Our partner on the ground in Yemen gives the children glimpses of light in an otherwise tough everyday life.

Schools are renovated, the children receive school materials, teachers are paid and trained in pedagogical methods to help children who during their upbringing experienced nothing but war.

Children, aged 7-17, who have been exposed to violence or other trauma take part in trauma processing training.

These children often suffer from regular nightmares or have panic attacks.

But the training provides important tools to deal with what they have been through and reconnect with family and friends.

- After the training, my world was no longer dark, it was as bright as the sun, says one of the children.

PMU has been supporting work in Yemen for decades. With your contribution to the Children of the World, we can continue to make a difference for the children of Yemen.

[Make a gift to Våldens Barn](#)