

Akelius doubles fundraising for Ukraine

The Akelius Foundation supports UNICEF and UNHCR's work in Ukraine by doubling the money donated to the organizations until March 31. This means that every gift from individuals and companies will be worth twice as much.

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According to the latest reports, 500,000 people have already fled Ukraine. Hundreds of thousands are displaced within the country. The need for aid is enormous. It will take a major effort over a long period of time to help those fleeing with food, shelter and medical care.



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– In the current emergency situation, it is about providing children and families with food, shelter and warm clothing, hygiene items and medicine. We have tanker trucks with clean drinking water that follow the refugee flows and mobile health teams that provide emergency care and psychosocial support to traumatized children. The Akelius Foundation is helping to save lives here and now and build a future. I hope that more companies and philanthropists will follow in their footsteps, says Pernilla Baralt, Secretary General of UNICEF Sweden.

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Åsa Widell, Secretary General for Sweden for UNHCR adds:

– Support, resources and donations are needed now. Every donation makes a big difference to vulnerable families who are in an extremely vulnerable situation. People are fleeing for their lives from airstrikes, explosions and life-threatening situations. UNHCR is leading and coordinating the work to provide protection and our field staff are working around the clock to ensure that displaced families receive emergency assistance and reach safety. The important support from the Akelius Foundation will make a real difference to tens of thousands of families who are in danger of their lives.

The Akelius Foundation will support UNICEF and Sweden for UNHCR's fundraising efforts by guaranteeing a doubling of the money raised during the month of March. For example, if fundraising reaches 100 million kronor, the foundation will donate an equal amount through both organizations.

– For me, this is about ordinary humanity, if I didn't do something I would be ashamed. Helping others is a strong driving force, and right now we all need to help Ukraine, says Roger Akelius, founder of the Akelius Foundation.



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